

29 October 2026

FOI Ref 23584

Request - You asked Staffordshire Police (SP) the following:

Under the Freedom of Information Act 2000, please provide the following information held by your force about fraud relating to the purchase of pets, including puppies, kittens and other animals advertised for sale, for each calendar year from 2021 to 2025 and for 1 January to 30 September 2026:

1. The number of crime reports disseminated to your force by the National Fraud Intelligence Bureau, from Action Fraud or Report Fraud, that relate to pet purchase fraud.
2. For those disseminations, the number resulting in a charge or summons, a caution or other out of court disposal, and no further action.
3. The number of calls or incidents logged by your force relating to pet purchase scams.

If answering every part would exceed the cost limit, please prioritise part 1 and let me know what can be provided within the limit. A spreadsheet format would be ideal.

Please also tell me how pet purchase fraud is identified in your records (for example, by crime classification, keyword search or a flag).

SP received your request on 26/10/2026 and have processed this under the Freedom of Information Act (FOIA).

SP's response to your enquiry is as follows:

In accordance with Section 17(1) of the Freedom of Information Act, this letter represents a refusal notice for this request.

The following exemption has been applied:

- Section 12(1) where the cost of compliance exceeds the appropriate limit.
Section 12(1) does not oblige a public authority to comply with a request for information if the authority estimates that the cost of complying with the request would exceed the prescribed limit'.

The above information has been withheld for the following reasons:

There is no method by which SP can readily retrieve information from local police systems to answer this request. For last month alone, there have been in excess of 7,590 crimes. To ascertain whether the report was from Action Fraud or Report Fraud and the number of crimes that related to Pet Fraud, the record for each offence would require a manual review. To extract this data would therefore require a very labour-intensive manual trawl through each record.

From dip sampling, it has been estimated that it would take approximately 3 minutes to review each record to answer this request, this would equate to over 379 hours. To achieve this task would therefore exceed the 18-hour time and cost threshold of the Freedom of Information Act by a considerable margin.

Advice and assistance

Section 16 of the Act places an obligation upon the Authority to provide advice and assistance, to comply with this obligation please see below.

Unfortunately, SP cannot suggest a way in which your request could be simplified or pared down to bring it within the confines of the time and cost threshold.

All Freedom of Information request responses are published on the SP website although personal details are not included.

Freedom of Information Request Appeals Procedure

1. Who Can Ask for a Review

Any person who has requested information from SP, which has been dealt with under the Freedom of Information Act, is entitled to complain and request an internal review, if they are dissatisfied with the response they received.

2. How to Request a Review

Requests for review of a Freedom of Information request must be made in writing within two months of the date of receipt of this email, and should be addressed to:

IAT@staffordshire.police.uk

The reference number, date of the request and details of why the review is being requested must be included. Requests for review should be brought to the attention of the Information Access Team within two months of the Force's response to the original FOI request.

3. Review Procedure

Receipt of a request for review will be acknowledged in writing. The review will be conducted by a supervisor who is independent from the original Decision Maker. The Information Access Team will set a target date for a response. The response will be made as soon as is practicable with the intention to complete the review within 20 working days. In more complex cases the review may take up to 40 working days.

The independent Supervisor will conduct a review of the handling of the request for information and of decisions taken, including decisions taken about where the public interest lies in respect of exempt information where applicable. The review enables a re-evaluation of the case, considering the matters raised by the complaint.

4. Conclusion of the Appeal

On completion of the review the Independent Supervisor will reply to the appellant with the result of the review. If the appellant is still dissatisfied following the review they should contact the Information Commissioner to make an appeal. The Information Commissioner can be contacted via the following link: <https://ico.org.uk/make-a-complaint/foi-and-eir-complaints/foi-and-eir-complaints/>

Freedom of Information
Information Access Team