

18 February 2026

FOI Ref 22500

Request - You asked Staffordshire Police (SP) the following:

Under the Freedom of Information Act 2000, I'd like to request the following information:

A copy of your force's policy(ies) regarding the release of video or audio footage (including bodycam footage, CCTV, and other recordings) to external organisations, particularly those that may use the footage for commercial gain.

Details of instances where your force has released or sold such footage to external organisations, including:

- The type of organisation (e.g., media, entertainment, commercial)
 - The purpose of the release (e.g., broadcasting, advertising)
 - The nature of the footage released

Please provide any relevant documents, reports, or records related to these requests. I add that with regards to the historic instance, as mentioned above, it would only seem relevant in relation to my questions, to cover the last ten years.

SP received your request on 09/02/2026 and have processed this under the Freedom of Information Act (FOIA).

SP's response to your enquiry is as follows:

In accordance with Section 17(1) of the Freedom of Information Act, this letter represents a refusal notice for this request.

The following exemption has been applied:

- Section 12(1) where the cost of compliance exceeds the appropriate limit.
- Section 12(1) does not oblige a public authority to comply with a request for information if the authority estimates that the cost of complying with the request would exceed the prescribed limit'.

The above information has been withheld for the following reasons:

There is no method by which SP can readily retrieve information from our systems to answer this request. In order to ascertain whether footage or exhibits were provided to media outlets or other commercial bodies, each incident would require an individual manual review within our information management system. For one month alone there has been upwards of 300 logs which would need to be manually reviewed in order to determine whether each fell within the terms of your request. To extract this data would therefore require a very labour-intensive manual trawl through each record.

From dip sampling, it has been estimated that it would take approximately 15 minutes to review each record to answer this request, this would equate to over 75 hours for a one month period alone. To achieve

this task would therefore exceed the 18-hour time and cost threshold of the FOI Act by a considerable margin.

Advice and assistance

Section 16 of the Act places an obligation upon the Authority to provide advice and assistance, to comply with this obligation please see below.

In order to assist in refining your request, data could be provided for question 1. However, further exemptions may apply.

Please be advised that all Freedom of Information request responses are published on the SP website although personal details are not included.

Freedom of Information Request Appeals Procedure

1. Who Can Ask for a Review

Any person who has requested information from SP, which has been dealt with under the Freedom of Information Act, is entitled to complain and request an internal review, if they are dissatisfied with the response they received.

2. How to Request a Review

Requests for review of a Freedom of Information request must be made in writing within two months of the date of receipt of this email, and should be addressed to:

IAT@staffordshire.police.uk

Or by Post to:

Information Access Team
Staffordshire Police HQ
PO Box 3167
Stafford
ST16 9JZ

The reference number, date of the request and details of why the review is being requested must be included. Requests for review should be brought to the attention of the Information Access Team within two months of the Force's response to the original FOI request.

3. Review Procedure

Receipt of a request for review will be acknowledged in writing. The review will be conducted by a supervisor who is independent from the original Decision Maker. The Information Access Team will set a target date for a response. The response will be made as soon as is practicable with the intention to complete the review within 20 working days. In more complex cases the review may take up to 40 working days.



STAFFORDSHIRE
POLICE

The independent Supervisor will conduct a review of the handling of the request for information and of decisions taken, including decisions taken about where the public interest lies in respect of exempt information where applicable. The review enables a re-evaluation of the case, considering the matters raised by the complaint.

4. Conclusion of the Appeal

On completion of the review the Independent Supervisor will reply to the appellant with the result of the review. If the appellant is still dissatisfied following the review they should contact the Information Commissioner to make an appeal. The Information Commissioner can be contacted via the following link:
<https://ico.org.uk/make-a-complaint/foi-and-eir-complaints/foi-and-eir-complaints/>

Freedom of Information
Information Access Team